

# **COURSES\* OF STUDY FOR MASTER OF PHILOSOPHY EXAMINATION**

## **Part I**

### **COURSE III (e): INFORMATION TRANSFER AND DISSEMINATION**

Role of information in planning, decision making, management etc.

Information communication media and methods

Trends in communication of information

Barriers to communication

Information marketing

Information gathering habits of the users

Information services CAS, SDI, abstracting services, digests, technical notes, state-of the art and trend reports, etc. and their evaluation

Search strategy

Document delivery systems; translation; reprography

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\* This is only a broad outline the coverage of topics in each paper will be elaborated by the concerned teacher.